

About our client

REVELOCITY provides a smarter, faster and more proactive way to increase revenue performance and marketing ROI. REVELOCITY's AI-powered predictive intelligence and prescriptive-decisioning engine allows you to accelerates revenue, customer growth and marketing ROI from your existing martech stack. Our Predictive Revenue Optimization offerings put you in control and can be easily leveraged to support a wide range of needs, budgets and timelines. From immediate, one-off projects to ongoing, long term support, REVELOCITY helps you analyze and activate all of your data assets to proactively identify opportunities and make faster and smarter decisions that drive more revenue and higher ROI.



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20+
Years Experience

16 Weeks
Time Frame

30+
Team Experience

Key Challenges



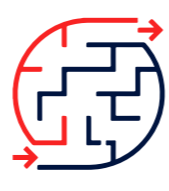
Lack of expertise

Many businesses may lack the internal expertise to fully leverage the capabilities of Salesforce or other CRM platforms



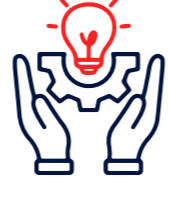
Poor system integration

Salesforce may need to be integrated with other business systems such as marketing automation, e-commerce, or analytics platforms.



Complex customization

Salesforce has a wide range of features and capabilities, but customizing the platform to meet specific business needs can be complex & time-consuming

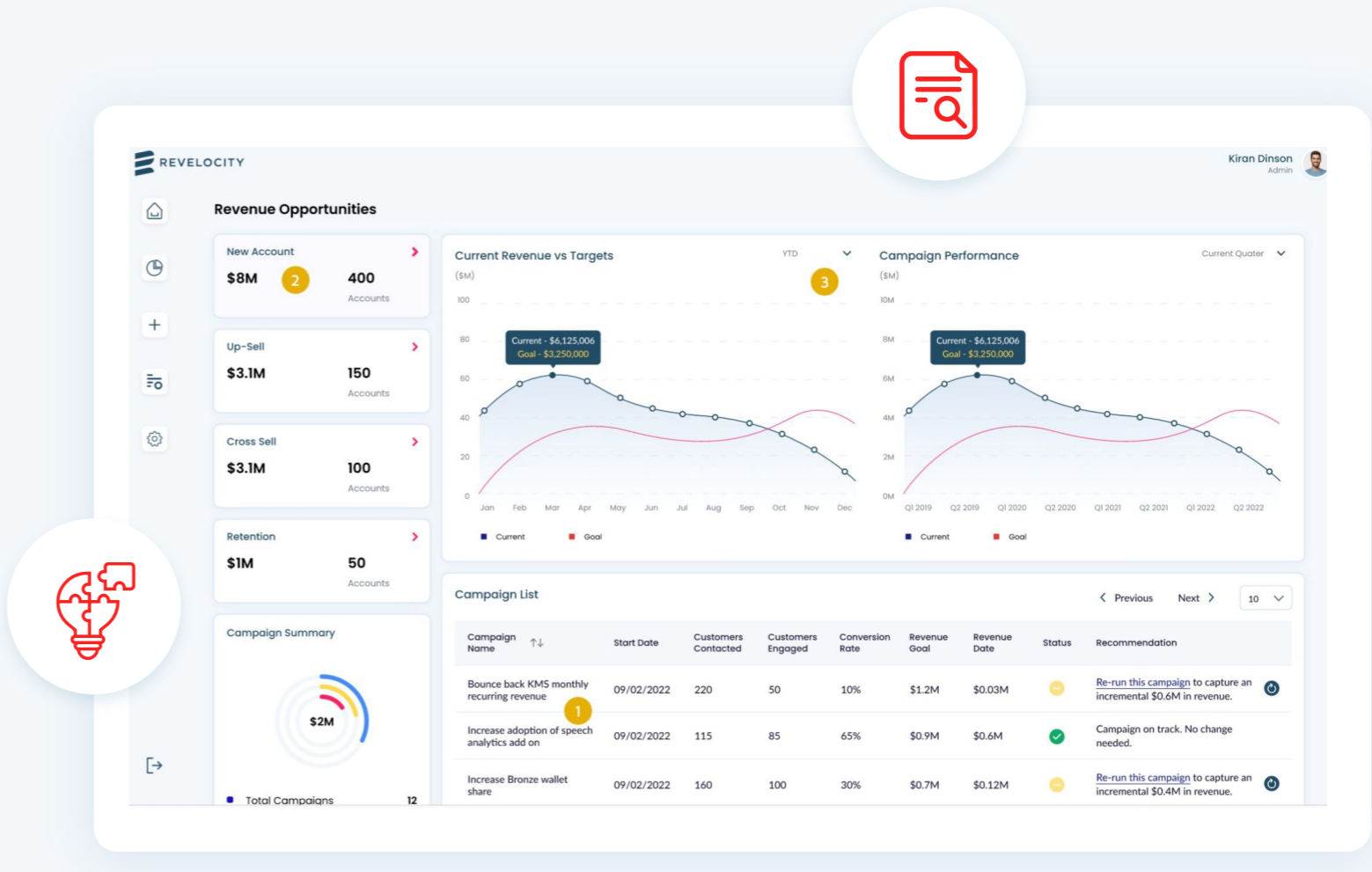


User adoption

Even with proper configuration and customization, user adoption can be a challenge.

Solution Summary

REVELOCITY provides an analytical dashboards that assists businesses in growing their income by providing information on prospects that may be investigated to do so and running suggested campaigns to achieve this goal. Additionally, it enables businesses to export client information from many categories, including upsell, cross-sell, new account, and retention. To better understand their clientele, businesses might use various graphs to display the data from their accounts



Persona



IT Managers



Sales & Marketing Manager



Operations Manager



Salesforce Admin

Key Features



Advanced Audience Segmentation



Social Sensing



Pricing Optimization



Text Analytics - Theme extraction & sentiment analysis



Revenue Opportunity Identification



Growth Modeling - Cross Sell, Up Sell



Churn Prevention



Lead/Opportunity Scoring

Team Structure

Project Manager



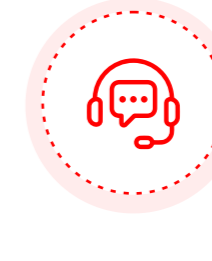
Tech Associate 01



Functional Associate 01



QA Associate



Support Associate 01



Tech Associate 02



Functional Associate 02

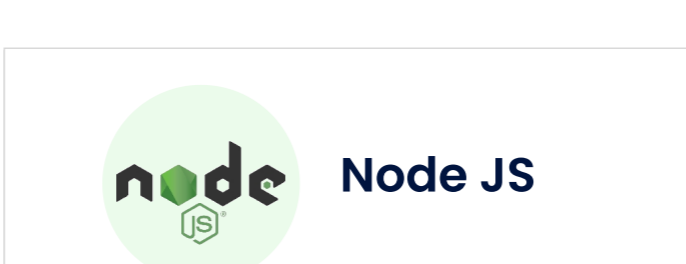
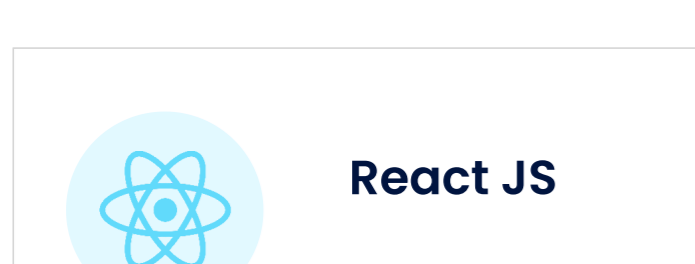
Technologies Used

Web Application

Cloud Hosting

Database

Lorem Ipsum is simply dummy text of the typesetting industry.



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